

FEATURES LIST 2015

JANUARY

- 16 Breakfast** including yogurt, cereals, bread, morning bakery, juices, cooked breakfast products, spreads etc.
Wellbeing/Free From Foods

- 30 Hot Beverages**
Cakes & Biscuits

FEBRUARY

- 13 Household Cleaning & Paper Products**
Customer Missions Meal Deals
- 27 Pet Care**
Easter
Fascia Focus Supplement
Advertising Effectiveness Research Edition

MARCH

- 13 Tobacco market overview and focus on tobacco display ban**
Cheese
Shop Project
- 27 Cash Conscious Shopping** value brands, pricemarked packs, own label
Bread and Bakery including morning goods, pies and pastries
Convenience Nation including Top Convenience Products with Him! and Nielsen

APRIL

- 10 Ice cream handheld and tub**
NCS Preview
- 24 Summer Drinks**
Chocolates & treats

MAY

- 8 BBQ**
Soft Drinks
- 22 Spirits & Premix Alcoholic Drinks**
Vans
Health & Beauty

JUNE

- 5 Cider**
World Foods
Camping & Festivals
- 19 Tobacco market overview** with a focus on cigarettes
Sugar Confectionery

JULY

- 3 Dairy** including milk, butters & spreads and yogurt etc
Customer Missions Sandwiches & Chilled Snacks
- 17 Soft Drinks** focus on sports and energy drinks
Crisps & Snacks
What Fascia
- 31 Lunchbox & Back to School**
Oral Care & Chewing Gum

AUGUST

- 14 Hot & Cold Beverages to Go**
Branded Wine
Category Management Supplement
- 28 Tobacco market overview** and focus on RYO
Halloween and Bonfire Night

SEPTEMBER

- 11 Christmas Confectionery**
Canned & Ambient Grocery
Advertising Effectiveness Research Edition
- 25 OTC Medicines & Winter Remedies**
Hot Beverages

OCTOBER

- 9 Big Night In**
E-Cigarettes
- 23 Christmas Special** including food, gifts, decorations, batteries etc

NOVEMBER

- 6 Christmas Alcohol**
Customer Missions Top up including milk and bread etc
- 20 Preschool Kids & Babies**
Soft Drinks focus on Christmas

DECEMBER

- 4 Customer Missions CTN**
Easter Novelties and Filled Eggs
- 18 What's in Store 2016**

**Convenience
Store**

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EDITORIAL CONTRIBUTIONS

Please provide copy at least six weeks prior to issue date. Any pictures sent should be 300dpi high resolution. We are always looking for a mix of lifestyle and product shots.

PRODUCT NEWS

Editorial deadlines for products news pages is three weeks prior to issue date. Our product news pages cover NPD, marketing and advertising of products, packaging changes, deals and PMPs. Please include RRP, telephone number and picture to print with your release.

ADVERTISING

Sales deadlines for product features is two weeks prior to issue date.
Contact Toni Jenner, Internal Sales Manager, on 01293 610299 or toni.jenner@wrbbm.com