

FEATURES LIST 2016

JANUARY

- 15 Breakfast:** including cereals, bakery, juices, bacon, spreads and yogurt
- Wellbeing:** including vegetarian and free-from products
- 29 Household and Paper Products**
- World Foods**

FEBRUARY

- 12 Pet care**
- Easter and Spring confectionery**
- 26 Hot Beverages**
- Cakes & Biscuits**
- C-Store Conference Review:** meal times
- Fascia Focus supplement**
- Advertising Effectiveness edition**

MARCH

- 11 Tobacco:** focus on new legislation
- Chocolate & Sweet Treats**
- Shop Project Supplement**
- 25 Cash-conscious Shopping**
- Bread & Bakery**
- Convenience Nation supplement**

APRIL

- 8 Ice cream**
- National Convenience Show preview**
- 22 Summer Special edition**
- Summer Drinks**

MAY

- 6 BBQ**
- Soft Drinks**
- 20 Cider**
- Vans**
- Health & Beauty**

JUNE

- 3 Spirits**
- Sugar Confectionery**
- 17 Frozen Foods**
- Tobacco:** focus on cigarettes
- Bottled and Craft Ales**

JULY

- 1 Dairy**
- Customer Missions:** sandwiches, chilled snacks and meal deals
- 15 Soft Drinks:** focus on sports & energy drinks
- Crisps & Savoury Snacks**
- What Fascia supplement**
- 29 Lunchbox and Back To School**
- Wine**

AUGUST

- 12 Beverages to go**
- Home Baking**
- Category Management supplement**
- 26 Tobacco:** focus on RYO
- Halloween**

SEPTEMBER

- 9 Christmas confectionery**
- Canned & ambient grocery**
- 23 OTC Medicines**
- Hot Beverages**
- Advertising Effectiveness Edition**

OCTOBER

- 7 Big Night In**
- E-cigs and Vaping**
- 21 Christmas Special**

NOVEMBER

- 4 Christmas alcohol**
- Customer Missions:** top-up shopping
- 18 Pre-school kids and baby care**
- Christmas Soft Drinks**

DECEMBER

- 2 Easter novelties**
- Cheese**
- 16 What's In Store for 2017?**



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EDITORIAL CONTRIBUTIONS

Please provide copy at least six weeks prior to issue date. Any pictures sent should be 300dpi high resolution. We are always looking for a mix of lifestyle and product shots.

ADVERTISING

Sales deadlines for product features is two weeks prior to issue date.

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